

Example savings baseline

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Example only. This worksheet is an example of the baseline we agree in writing before a savings-share engagement. Fieldstone Casework is a made-up business. This is not a client, not a quote, and not a result.

Made-up business: Fieldstone Casework.

Example task: Preparing a custom quote.

What gets measured

One named task whose cost can be counted. On this example the task is preparing a custom quote at Fieldstone Casework.

The baseline is the monthly cost of that task, written down before work starts. After the workflow is in use, the same cost is measured again. Savings are the difference between those two amounts. The measurement is reviewed together.

If the cost cannot be counted, we quote a price instead of a share.

Who signs off

Before work starts, we agree the measured baseline with you in writing.

On this example, the person who signs is the person at Fieldstone Casework who approves the spend. That role is part of the made-up business. It is not a real signer.

Each month, that person and Adtell.ai review the measurement together before the fee is billed.

How the monthly 25% is calculated

The monthly fee is 25% of the measured savings for that month. The business keeps the other 75%. Billing is monthly on the measured savings.

Example calculation

- Baseline monthly cost of the named task: \$16,000. Made up for this example.
- Measured monthly cost after the workflow is in use: \$12,000. Made up for this example.
- Measured savings: \$4,000. Baseline minus the measured cost.
- Monthly fee, 25% of measured savings: \$1,000. The business pays this amount.
- Amount the business keeps: \$3,000. The other 75% of the measured savings.

The \$4,000, \$1,000, and \$3,000 lines match the illustration already published on the site.

The \$16,000 baseline and the \$12,000 measured cost are made up so this worksheet can show the subtraction. Fieldstone Casework is a made-up business. Example only. Not a client result.